



Presents

Malabar Springfest '16

Saturday, April 9, 2016, 10 am to 4 pm
Malabar Community Park

“Family Fun in a Rural Setting”

Show your community support! Reach more customers! Includes arts & crafts, live entertainment, food vendors, local businesses, & activities for children. Extensive advertising. Expected attendance is 1,000+.

SPONSORSHIP OPPORTUNITIES:

1. **PLATINUM SPONSOR(s)**. \$500 Sponsorship benefits include:
 - Title sponsor credit in all advertising:
**“MALABAR SPRINGFEST PRESENTED BY
THE TOWN OF MALABAR and (YOUR COMPANY NAME HERE)”**
 - 10' x 10' area available for display
 - Corporate banner prominently displayed at event in the park
 - **(Banner/signage provided by you. Sign size – no smaller than “garage sale” size and no larger than 4'x8'. Sponsor sign will be posted at event sponsored.)**
 - Opportunity for drawings and giveaways at event, announced from the stage
 - Corporate name prominently displayed on sponsor board at event
 - Opportunity to interact with 1,000+ consumers
 - Media package:
 - > Corporate name included in all press releases sent to FLORIDA TODAY, Brevard Business News, Space Coast Living, Space Coast Woman & Space Coast Parent;
 - > Flyers/posters distributed to area businesses and entertainment venues
 - > Radio and TV announcements using sponsor name when possible
 - > Online event advertising throughout central Florida, including the Town of Malabar website & link to corporate site
 - > Promotional recognition at upcoming events
2. **GOLD SPONSOR** - \$250 Sponsorship benefits include:
 - Sponsor credit in all advertising
 - 10' x 10' area available for display
 - Opportunity to display banner at sponsored event
 - Corporate name prominently displayed on sponsor board at event
 - Media recognition
3. **SILVER SPONSOR** - \$100 Sponsorship benefits include:
 - Sponsor credit in all advertising
 - 10' x 10' area available for display
 - Banner displayed in park
 - Corporate name displayed on sponsor board at event
 - Media recognition
4. **BRONZE SPONSOR** – \$50 Sponsorship benefits include:
 - Sponsor credit in all advertising
 - Banner displayed in park
 - Corporate name displayed on sponsor board at event
 - Media recognition
5. **Donor** – Receives corporate or personal name displayed on sponsor board at event