

To All our Town Business Owners:

**We received information from the
“City of Palm Bay” in reference to
advertising with Target Marketing.**

**Please see below form and
information with all details.**



Dear Palm Bay Business Owner:

The "City of Palm Bay" is working with Target Marketing in printing 10,000 copies of a detailed, updated street map of the City & the immediate surrounding area. Palm Bay will be highlighted and the changes in our area will be reflected on the new beautiful 4-Color Resource Guide & Street Map. Printed maps have a useful advantage over GPS and Internet maps, especially to new people to the area since they show the whole City and surrounding area instead of a 3 or 4 block area at a time.

Business advertising on maps has become quite popular throughout the country, and is a useful marketing tool for businesses and communities to assist residents & newcomers. Bordering both sides of the map, business cards will be arranged categorically to highlight local businesses. In addition to promoting the regional amenities, current City programs will be displayed, with a directory of important phone numbers and Community information. Please visit www.chambermaps.com for more information.

Also, an easy to navigate, searchable online version of the map will be available from the City's Home Web Page. Each participating business will be listed by name & business category, with your actual location pinpointed on the online map; you also will be able to link your home page to the Map's home page, multiplying your exposure potential many times. Visit this easy to utilize site @ www.maplocator.com

The maps will be available, at City buildings, and over 100 locations including banks, schools, churches, libraries & other high-traffic areas. Each participating advertiser will receive a supply of 50.

Marketing and advertising space is limited and **available** on a first-response, first-served basis. This is the second time we are creating this map, and we mail to over 2,000 businesses and have space for only 120 advertisers, so this is a space deadline, not a time deadline. It is not uncommon for a community of our size to sell out the sponsorship opportunities quickly

Act now by filling out the form below and faxing this letter to Target Marketing today or calling 1-800-933-3909

Thank you for your support of this worthwhile project.

Sincerely,

Andy Anderson
Director of Economic Development & External Affairs

Don't Delay! Fill out this form and fax this letter to: 1-866-603-4133
Email! marketing@chambermaps.com

Print Firm Name: _____ **Phone:** _____

Contact Person: _____

_____ **Please call on us first about prime position options on the Palm Bay City Map.**

_____ **We would like to hear more. Please provide information on the Palm Bay City Map**